## alitix

Allitix's Demand Forecast & Accuracy model allows clients to dynamically forecast product demand utilizing a variety of assumptions and drivers. It combines an aspect of statistical forecasting, historical drivers and top down assumptions to provide users with multiple forecast iterations. The forecast compare & accuracy components allows end users to view variances between historical forecasts and how accurate those forecasts are to their actual demand.

## **Our Experience**

Allitix resources offer an unconstrained approach to client challenges, afforded by the firm's multidisciplinary expertise.

We seamlessly become part of our clients' specialized solution ecosystem and democratize knowledge to optimize their transformation.

## We are Allitix

Quite simply, we are "all in" on client success. Our focus is delivering high-value industry solutions through connected planning & analytics. We bring data, people and plans together.

As an Anaplan Gold Partner we have achieved one of the highest customer satisfaction ratings in the world.



## Product Demand Forecast & Accuracy

- Forecast demand by product and region based on various drivers
- Compare prior and current forecasts sideby-side
- Leverage 12 statistical methods to predict demand based on transaction history
- Create product lifecycles to view historic product releases and how they impact similar product demand
- Analyze deltas in forecast demand and compare forecast accuracy vs. actual demand





