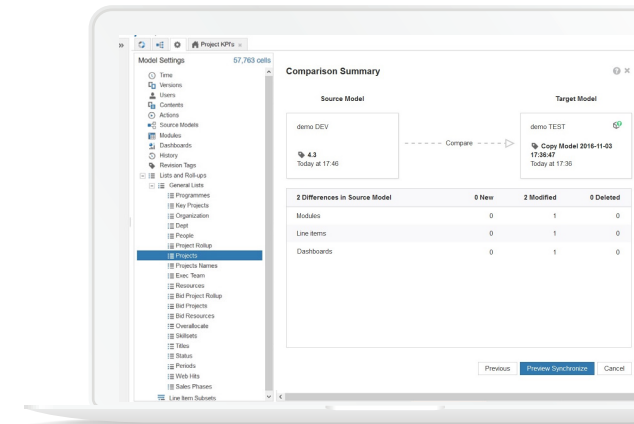


Application Lifecycle Management

Systematic synchronization from dev to prod

Integral to the cloud-native Anaplan platform, Application Lifecycle Management (ALM) enables you to effectively manage the development, testing, deployment, and ongoing maintenance of your applications. With ALM, you can introduce changes across different environments without disrupting business operations, as well as securely and efficiently manage and update applications with governance across different environments. Quickly deploy changes to run more hypothetical scenarios in your planning cycles as you test and release development changes into production. Furthermore, with Anaplan's User Experiences, you can build pages inside applications and use ALM to synchronize models.



Benefits

Securely manage the application deployment lifecycle from development through production

- Align key business goals and deploy cross-environment changes to scale across users and functions.
- Deploy model changes quickly and efficiently.
- Address evolving business priorities by deploying critical changes throughout the platform swiftly.
- Visualize the entire lifecycle and document changes with minimal effort.
- Improve collaboration within and across teams for increased efficiency and knowledge sharing.

Mitigate risk with platform-auditing capabilities

- Confidently track and audit all activities anytime with updated, detailed records. Uncover what changes were made, by whom, and where. Mitigate risks and protect your models from unauthenticated and unwanted changes.
- View and compare changes between two versions of an application for better audit and analysis.
- Comply with country- and industry-specific governance requirements by securely managing all of your changes.

Key characteristics

Seamless synchronization

- Model synchronization enables users to compare structural changes between models. Synchronize online and offline models without affecting end users or introducing unwanted changes.
- Synchronize models through the formal revision control process by leveraging tagged model changes.
- Deploy a large number of changes simultaneously, from development to production environments.

Complete control

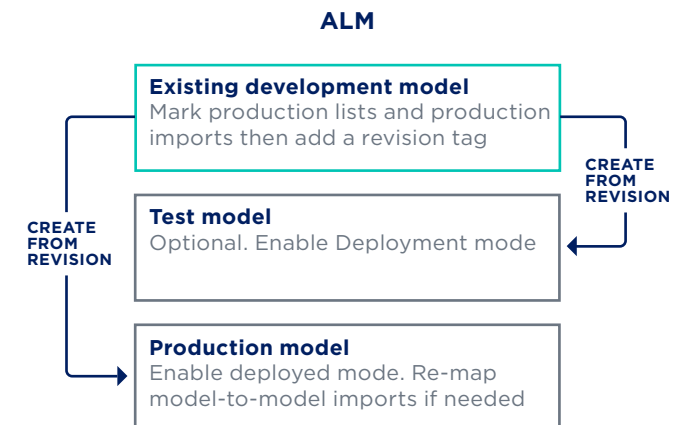
- Maintain complete control of individual model environments with separate workspaces to isolate development, testing, and production life stages.
- Build new functionality in a development model, test it in a realistic testing model, and then release an update to a production model—without affecting end users.

Secure production

- Securely manage production lists by identifying structural data that needs to change in the deployment environment without risking an overwrite.
- Sanitize the production environment by locking down structural data through revision tags and segregating test environments.

“ALM has been essential to helping us simplify and streamline deployment to accelerate our time-to-value. Now, we can roll out changes fast with complete confidence and spend more time planning ahead to achieve our bottom-line business results.”

– CIO of an Anaplan customer, a leading manufacturing company headquartered in the U.S.



Do more with ALM in the Anaplan User Experience

The Anaplan User Experience unlocks more flexibility for seamless management of pages and applications. Draft, view, publish pages, and more, all within one unified platform.



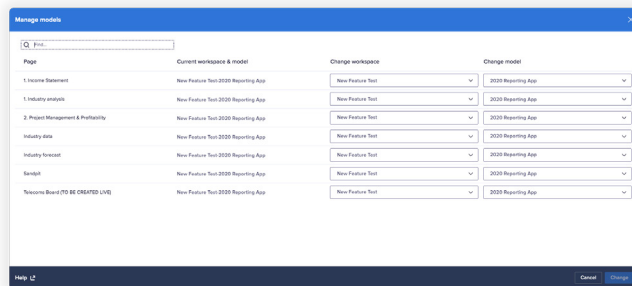
Application management

- **Duplicate applications**

Replicate a complete application including all of its pages. This allows teams to build and test new functionalities to an entire application in a development environment without disrupting the production environment with a potentially risky update.

- **Change models in bulk**

Speed the time it takes to make updates to models with bulk changes. Leverage a single screen to manage and change all model sources page by page in one place.



Page management

- **Duplicate pages**

With page duplication, developers can work on updates to individual pages without porting over an entire application.

- **Move pages**

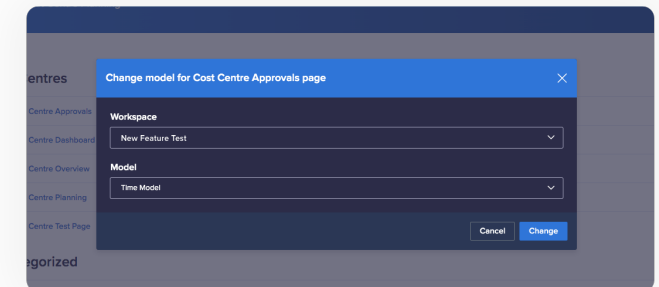
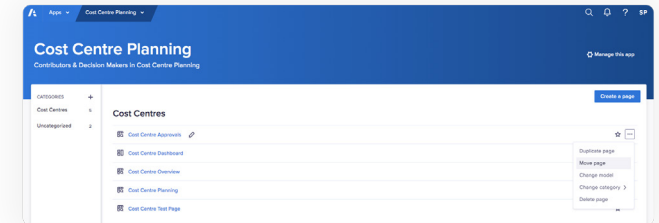
Seamlessly move a page from one application to another or from development to production without hindering user experience.

- **Control page access**

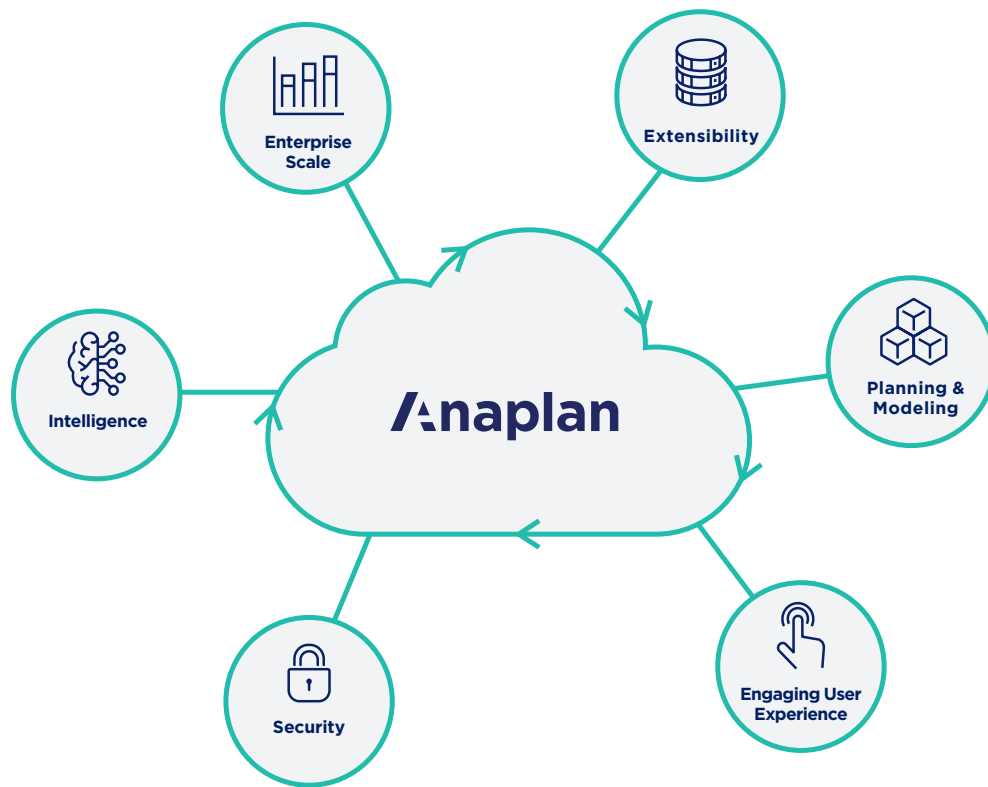
Restrict the access to a page based on the roles assigned to its source model, ensuring only the right people with the right permissions can access specific pages.

- **Change models**

Change the source model a specific page is connected to or re-map a page from the development to production model.



Anaplan Platform



Enterprise scale

The Anaplan platform connects your entire enterprise, scaling as you grow and handling real-time changes at any size. Calculations stay consistent and rapid for all data sets and any number of users.

Extensibility

The Anaplan platform collects and analyzes data in a single location, enabling both high-level and granular analyses and facilitating data-sharing with all stakeholders. APIs, ETL connectors, and built-in integrations easily communicate with other solutions.

Planning and modeling

Our in-memory Hyperblock[®] engine enables multi-dimensional scenario modeling with unlimited constraints, allowing companies to model even the most complicated business scenarios and stay ahead of changes in the market. The platform maintains 100% consistency across all model changes.

Engaging user experience

The Anaplan user experience puts the whole enterprise on a single platform. Model-building is intuitive and requires zero coding knowledge. The whole company shares real-time data across devices and solutions, enabling rapid decision-making and unprecedented flexibility.

Security

Robust protection keeps your business's data safe. Best-in-class security and compliance include BYOK, role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption at rest.

Intelligence

Embedded optimization including Optimizer[™], over thirty predictive algorithms, and evolving AI capabilities transform complicated inputs into actionable recommendations. Machine learning intelligence speeds up decision-making across use cases.

About Anaplan

Anaplan (NYSE: PLAN) is pioneering the category of Connected Planning. Our platform, powered by our proprietary Hyperblock[™] technology, purpose-built for Connected Planning, enables dynamic, collaborative, and intelligent planning. Large global enterprises use our solution to connect people, data, and plans to enable real-time planning and decision-making in rapidly changing business environments to give our customers a competitive advantage. Based in San Francisco, we have over 20 offices globally, 175 partners, and more than 1,400 customers worldwide.

To learn more, visit anaplan.com.

