

Anaplan Live! June 9 EMEA

Time	Session Title	Session Description	Session Speakers
BST 4:15p - 5:15p CET 5:15p - 6:15p	Anaplan Live! Kickoff with CDO Ana Pinczuk: We Value Model Builders	Anaplan Live! Host Chris Weiss sits down with Chief Development Officer Ana Pinczuk to discuss how critical model builders are in supporting executives in achieving their goals of thriving in the 'next normal.'	Chris Weiss , Leader, Centers of Excellence, Anaplan Ana Pinczuk , Chief Development Officer, Anaplan
BST 4:15p - 5:15p CET 5:15p - 6:15p	Casual Model Building: What Does a Career As a Model Builder Look Like?	Are you considering a career as an Anaplan model builder? In this session, hear from working model builders about what they do every day, their personal career journeys, and the different career tracks that are available.	Julie Ziemer , Business Planning Leader, CPA at Akili, Inc. Stacey Brooks , Anaplan CoE Lead & Master Anaplaner at Unum Dāvis Šenbergs , Senior Global Fuel Analyst at Supply Chain Optimization, Operational Excellence at Circle K
BST 4:15p - 5:15p CET 5:15p - 6:15p	Implementing Anaplan: Top 10 Anaplan Implementation Mistakes and How to Avoid Them	Discover the best ways to prevent the most common implementation mistakes. Hear how avoiding these mistakes will help accelerate deployments, bring faster adoption for end users, and facilitate in faster expansion to higher value-add use cases, among other benefits.	Jared Dolich , Retail Analytics Consultant and Certified Master Anaplaner at Accelytics Brett Francis , Senior Consultant, Solution Architect, Cervello, a Kearney Company Sonal Tripathi , Certified Master Anaplaner and Senior Anaplan Consultant at Adobe
BST 4:15p - 5:15p CET 5:15p - 6:15p	Model Building Theory: Using Management Reporting to Engage Executive Stakeholders	Executive buy-in is critical to the success of Anaplan models, your career, and your ability to get investment in your team and expanding your use of Anaplan. In this session, you'll hear from model builders about how to tell the stories of your success, articulate value, and do it in a way that drives outcomes, as well as see a demo of our highly anticipated new Management Reporting Page Types.	Joanne Aldridge , Anaplan Centre Of Excellence Lead at EDF (UK) Taryn Townsend , Manager at Deloitte Consulting Steve Prendergast , Principal Product Manager, Anaplan

Anaplan Live! June 9 EMEA continued

Time	Session Title	Session Description	Session Speakers
BST 5:45p - 6:45p CET 6:45p - 7:45p	Casual Model Building: Scenario Planning 101 in Anaplan	Anaplan removes the technological barriers of scenario planning. In this session, learn about what great scenario planning should look like and how to do it in the Anaplan platform. Hear about why executives care about quality scenario planning and how it can help elevate your career as a model builder.	Andrea Mililo , Manager Commercial IT Anaplan CoE Lead at Bacardi Frankie Wolf , Solution Architect, Strategic Tech Partnerships at Anaplan Romain Colin , Master Anaplaner - Center of Excellence chez Moët Hennessy (LVMH)
BST 5:45p - 6:45p CET 6:45p - 7:45p	Implementing Anaplan: Planning With the Right Data at the Right Time	You can't plan without accurate data. Hear from model builders about how to move data in Anaplan in order to build the best models. Learn how to pull data together from disparate systems in order to provide clean, up-to-date data.	Kamal Verma , Manager, Digital Consumer at Deloitte Consulting, LLP Prince Ayinde , Sales Planning Nathan Palmer , AVP, Connected Planning, Genpact
BST 5:45p - 6:45p CET 6:45p - 7:45p	Model Building Theory: Tracking and Measuring ROI in Anaplan	Learn how to use your model building superpowers to automate ROI tracking in Anaplan. Learn about why it's important to know upfront what your ROI and outcomes are and why it's important to define those before your implementation even begins. If something is a true, objective, quantitative, data-driven ROI metric, you can track it in Anaplan.	Fabien Junod , Financial Analyst at Autodesk Mitch Aist , Senior Model Builder at Autodesk Larissa Lowe , Director, Sales Operations Business Systems Center of Excellence at DocuSign
BST 7:15p - 8:00p CET 8:15p - 9:00p	The Future of Agile, Intelligent Planning: A Conversation with Anaplan Product Leaders	Anaplan Live! Host Chris Weiss has an in-depth conversation with Anaplan's Product Leadership on the current state of Connected Planning. Find out how our latest innovations empower model builders to navigate the future and support executives to stay ahead of the curve. See what's in store for the platform and how it will revolutionize the way model builders work within Anaplan.	Rohit Shrivastava , Products and UX, Anaplan Akash Varshney , VP Product Manage- ment, Anaplan Rupert Tagnipes , Senior Director, Product Management, Anaplan Steve Prendergast , Principal Product Manager, Anaplan Chris Weiss , Leader, Centers of Excellence, Anaplan

1

**Welcome by
Anaplan CEO
Frank Calderoni**



2

**Carla Harris, Vice Chairman,
Managing Director and
Senior Client Advisor at
Morgan Stanley will share
her "Pearls of Wisdom"**



Morgan Stanley

Carla Harris has cultivated her "Pearls of Wisdom" through years navigating a wide-ranging and successful career. Not only is she a compelling speaker, she is an author, singer and phenomenal executive. She will share how we can be at our best not only at work but within our communities.

3

**Frank & Carla sit down
for a fireside chat**



Morgan Stanley

Carla and Frank will discuss how we need to show up as individuals and as businesses in this moment of significant growth potential that also demands character and accountability. They will focus on how character-led culture should be a central part of business strategy as we enter what's next.

4

**Frank in conversation with
Jay Crotts EVP & CIO
at Royal Dutch Shell**



Frank will speak with Jay Crotts EVP & CIO from Royal Dutch Shell about how they are forecasting for the future, planning for any outcome and orchestrating business performance. They will talk about what consumers are demanding from business leaders right now and how to meet those challenges.

5

**Transformation Champions
Archie Deskus, SVP & CIO,
Intel, and Marie Myers, CFO,
HP, hosted by Anaplan's
CDO Ana Pinczuk discuss
What Companies Require
in the Next Normal**



intel



hp



Ana hosts a fireside chat with Marie Myers and Archie Deskus to address what companies should be doing today to ensure success in the next normal. They will touch on how the CIO and CFO roles are integral to enabling the business as partners in Digital Transformation, tips for companies to manage rapid change, and how technology can underpin the new digital experience.

6

**Frank Calderoni
shares closing
remarks**

